

## **Historic, Archive Document**

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*The Sensational New* **BUDDLEIA**

**ROYAL RED**

Strong 2¼ inch POT PLANTS

• Spring Delivery •

• \$3.00 per 10 — \$25.00 per 100

**GOOD & REESE, Inc.**

**SPRINGFIELD, OHIO**



# *The Sensational New*

## **BUDDLEIA ROYAL RED**

(PLANT PATENT APPLIED FOR)

**I**N PRESENTING Buddleia Royal Red we believe we are introducing a new hardy plant that will be the sensation of the plant world for years to come. Royal Red represents eight years of intensive breeding work, culminating in the first truly red Butterfly Bush.

As a hardy summer cut flower plant and as an ornamental lawn shrub, Royal Red is unsurpassed in beauty and usefulness. From July until frost the plant produces an abundance of rich dazzling red panicles that attract instant attention.

### PRICES

2 1/4 inch pots

Per 10 - - - - - \$ 3.00

Per 100 - - - - - \$25.00

### RECOMMENDED RETAIL PRICES

Each - - - - - \$0.75

2 for - - - - - \$1.25

For the Florist, Royal Red is one of the most useful of all summer flowers — the rich red color is greatly intensified under artificial light and the flowers harmonize well in all floral arrangements. For garden planting, Royal Red is one of the most beautiful hardy plants that has ever been produced. The plant is hardy, grows four to six feet high and the foliage is deep leathery green. The sturdy young pot plants we offer will flower abundantly the first year.

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